

Digital Marketing Manager

Full-time (Linz)

Starting now!

Your territory

As part of our international Marketing team you will:

- Optimize existing online search engine campaigns and plan new international campaigns
- Monitor and analyze KPIs and campaign performance
- Manage our Google and Facebook Advertising accounts
- Set up and execute our newsletter campaigns together with the team
- Work closely with multiple departments

Your profile

Key requirements:

- At least 5 years of professional experience in performance marketing (SEA, Facebook Ads, Affiliate, Newsletter)
- Experience with Google Analytics
- Ideally experience with the Facebook Ads Manager
- Very good German and English skills

Does this sound like you?

- Meticulously analytical in your thought processes
- Team player with good communication skills
- Proactive, independent and easy-going
- Willing to come and work with our fantastic team in Austria

So you know what to expect: For this position we offer a competitive overpayment based on qualifications and experiences. The yearly gross salary is between € 30,800 and € 44,800 on a full-time basis.

[Apply now!](#)