

# SEA Marketing Manager

Full-time (Linz)

Starting now!

## Your territory

As part of our international Marketing team you will:

- Manage and develop our Google Adwords and Bing Ads accounts
- Optimize existing online search engine campaigns and plan new international campaigns
- Continuously improve our SEA channels
- Monitor KPIs and report the campaign performance to the management
- Always be in contact with our Design team and manage our translations referencing

## Your profile

Key requirements:

- Degree in Marketing or a related field
- 2 years of professional experience with managing Google Ads/Bing Ads or other paid ad campaigns (PPC)
- Very good English skills
- Additional foreign language skills would be an asset (core languages: DE/EN/FR/IT/ES)

Does this sound like you?

- Meticulous analytical thinker
- Team player with good communication skills
- Proactive, independent and easy-going
- Willing to come and work with our fantastic team in Austria

So you know what to expect: For this position we offer a competitive overpayment based on qualifications and experiences. The yearly gross salary is between € 30,800 and € 44,800 on a full-time basis

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